On behalf of the International Actuarial Association (IAA), I am pleased to invite you to support as a sponsor, and if so, exhibitor, the scientific Colloquium which will be held in Lyon, France, 24-26th June 2013.

It is an honor for the Institut des actuaires, in collaboration with the Institut de science financière et d’assurances (ISFA), to organize this Colloquium, which will take place in the Congress and conference center “Espace tête d’Or,” in Lyon.

Founded in 1895, the IAA is the worldwide association representing local professional actuarial associations and their individual actuaries. Its goal is to encourage the development of a global profession, acknowledged as technically competent and professionally reliable, which will ensure that the public interest is served.

In order to encourage actuarial research and the development in particular areas of practice, the IAA has created specialised Sections.

This Colloquium is a joint collaboration of three of them: Actuarial Approach for Financial Risks/Enterprise Risk Management (AFIR/ERM), Pension Benefits and Social Security (PBSS), and Life Insurance.

The theme of this Colloquium, particularly relevant in the context of crisis in which we find ourselves since 2008, and prudential regulatory reform, will be: “BUILDING A SUSTAINABLE FUTURE”.

The program will include plenary sessions with formal addresses by invited keynotes speakers, as well as topical presentations by subject-matters experts and parallel sessions during which submitted papers will be presented. This international gathering of actuaries will cover a variety of topics that will interest both those who have already earned a reputation in the actuarial field and those who are at the beginning of their careers.

I hope that you will join us and take part in this Colloquium as a sponsor. You will find all the informations about sponsorship in this letter.

Sincerely yours,
François Bonnin
President of the Organizing Committee
PROGRAM OVERVIEW

Our scientific program is designed to fulfill all actuaries expectations, whether they work in insurance companies, finance industry, social organisms or public administrations. The themes chosen for the call of papers aim to cover the main actual issues of the three relevant Sections, around the connecting thread of the financial stability of insurers and pension funds, and risk management in times of crisis. Topics such as methodologies for asset allocation in times of tensions on markets, pension fund investments policies and management bond in the presence of systemic risk and sovereign risk will be designed to assist the finance and insurance actors in identifying theoretical and operational solutions. Contributions will be an excellent scientific level.

The programs are developed by the the Scientific Committees, in coordination with the Organizing Committee. Interventions by personalities such as R. Cont, M. Sherris, P. Barrieu or E. Pitacco guarantee the high quality of the sessions and the exchanges that they will generate.

GENERAL INFORMATION

When: June 24-26th, 2013
Where: Center of Congress and conference “Espace Tête d’Or”, in LYON (France)
Hosts: International Actuarial Association (IAA), Institut des actuaires, with the support of Institut de science financière et d’assurances (ISFA)
Delegates expected: 300 to 400
Delegate profile: Experienced and recently qualified actuarie who specialise in all actuarial disciplines, more particularly Actuarial Approach for Financial Risks/Enterprise Risk Management (AFIR/ERM), Pension Benefits and Social Security (PBSS), and Life Insurance.

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<thead>
<tr>
<th>June 23rd</th>
<th>June 24th</th>
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<th>June 26th</th>
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<tbody>
<tr>
<td>8h00</td>
<td>Registration/Welcoming Coffee</td>
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<td>9h00</td>
<td>Opening Ceremony</td>
<td>Parallel Sessions</td>
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<td>10h00</td>
<td>Plenary Sessions</td>
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<td>12h00</td>
<td>Lunch</td>
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<td>13h00</td>
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<td>14h00</td>
<td>Break, Refreshment</td>
<td>Parallel Sessions</td>
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<td>15h00</td>
<td>Parallel Sessions</td>
<td>Break, Refreshment</td>
<td>Break, Refreshment</td>
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<tr>
<td>16h00</td>
<td>Tour in “Le Vieux Lyon”</td>
<td>Parallel Sessions</td>
<td>Social Activities</td>
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<td>17h00</td>
<td>Break, Refreshment</td>
<td>Break, Refreshment</td>
<td>Closing Ceremony</td>
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<td>18h00</td>
<td>Sections Annual Meeting</td>
<td>Sections Annual Meeting</td>
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<tr>
<td>19h00</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Committee’s Dinner</td>
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<td>20h00</td>
<td>Welcoming Cocktail</td>
<td>Gala Dinner</td>
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SPONSORSHIP PACKAGES

PLATINIUM Kit  **SOLD OUT !**

**EUROS 14 000 excluding VAT (5 OPPORTUNITIES)**

- 2 delegate registrations
- 2 invitations at the gala dinner and one invitation at a lunch head table
- Twice a page of advertising in the quarterly magazine « l’actuariel »
- Your corporate logo on tables during lunch and coffee break, dinner menu, Colloquium poster, Colloquium program, Colloquium badges, and Colloquium website
- The opportunity to include promotion material (one piece, supplied by sponsor) in the delegates bag (no larger than A4 size, subject to the approval of the Local Organising Committee)
- Before the Colloquium, your corporate logo on all documentation and marketing materials of this event, and a link on the Institut des actuaires’s website
- 1 exhibition stand on the Colloquium’s place
- Recognition during the welcoming reception, gala dinner, and closing ceremony

GOLD Kit  **SOLD OUT !**

**EUROS 7 000 HT excluding VAT (10 OPPORTUNITIES)**

- 1 delegate registration
- 1 invitation at the gala dinner and one invitation at a lunch head table
- A page of advertising in the quarterly magazine « l’actuariel »
- Your corporate logo on tables during lunch and coffee break, dinner menu, Colloquium poster, Colloquium program, Colloquium badge’s laces, and Colloquium website
- Before the Colloquium, your corporate logo on all documentation and marketing materials of this event, and a link on the Institut des actuaires’s website
- Recognition during the welcoming reception, gala dinner, and closing ceremony

SILVER Kit  **LAST OPPORTUNITIES !**

**EUROS 3 500 excluding VAT (20 OPPORTUNITIES)**

- 25% discount on registration fee for 2 delegates
- Half a page of advertising in the quarterly magazine « l’actuariel »
- Your corporate logo on Colloquium poster, Colloquium program, and Colloquium website
- Before the Colloquium, your corporate logo on all documentation and marketing materials of this event, and on the Institut des actuaires’s website
AAI COLLOQUIUM, LYON 2013, SPONSORSHIP RESERVATION FORM

Please return this booking form to:
Institut des actuaires - LYON 2013, secrétariat - 4, rue Chauveau-Lagarde - 75008 Paris - France
Email: lyon2013@institutdesactuaires.com

COMPANY / ORGANIZATION NAME

Postal address

Contact person

Phone Fax Email

SPONSORSHIP RESERVATION

<table>
<thead>
<tr>
<th>Kit</th>
<th>Please ✓ your choice</th>
<th>Amount HT in Euros</th>
<th>Amount VAT 19.6%</th>
<th>Amount TTC*</th>
<th>Total amount</th>
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* all taxes included, based on VAT 19.6% applicable on 2012, December, 1st.
Half of the payment must be received with this ordering, the rest before the congress starts.

By signing below, I acknowledge that I am duly authorized to sign thereby to bind the company name above.

I agree to be invoiced a total of Euros (full payment) for the items selected above.

Date Signature

METHOD OF PAYMENT

☐ By cheque made payable to Société des Actuaires
  ☐ I have enclosed the cheque
  ☐ A cheque will be sent very soon

☐ By bank transfer on the following account:
  Account Name: Société des Actuaires - Company Address: 4 rue Chauveau Lagarde - 75008 Paris
  Bank Agency: Société Générale - Paris Agence Centrale (03010)
  Bank code: 30003 - Desk: 03010 - Account Number: 00020179531 - RIB Key: 78
  Swift ID: IBAN FR 76 3000 3030 1000 0201 7953 178
  Bank Identifier Code (BIC): SOGEFRPP