INTERNATIONAL ACTUARIAL ASSOCIATION

Branding & Communications Subcommittee
Wednesday, October 4, 2017 – 12:30-13:45
Westin River North — Chicago, USA
Room: Promenade A

Agenda

Link to all attachments

1. Welcome (Chairman)

2. Minutes of Previous Meeting

3. Verbal report of Public Policy Task Force (Bob Beuerlein 15 mins)

4. Branding Project (Peter Doyle - 30 minutes)
   a) IAA Brand Visuals
   b) Brand Visuals of Supras
   c) Brand Development
   d) Development of Sections Task Force
   e) Next steps

5. Draft 2018 Workplan (Bob Beuerlein/Christian Levac - 5 mins)

6. Update on Communication Activities (Christian Levac - 10 mins)

7. Next Meeting and Close

To note documents for approval at Council:

- Cover Memo
- Publications Policy
- Guidelines for Publications of Committees, Sections and Working Groups